

PRESS RELEASE

Strengthening of European business

WISAG recruits Swiss Aviation Manager Willy Ruf

***Frankfurt am Main/Zurich, June 8, 2021.* – The owner-managed service company WISAG is strengthening its strategic European business: as of September 1, the experienced aviation manager Willy Ruf (56) will be taking charge of moving forward the development and establishment of WISAG Facility Services in Switzerland and Luxembourg.**

A native of Switzerland, Willy Ruf has more than 30 years of international experience in the fields of tourism and transport/logistics. For more than 18 years he was employed by the international service group Swissport International AG, his most recent post being CEO and Senior Vice President Central & Eastern Europe. His primary responsibility at WISAG will be the strategic development of facility management in Europe.

Michael C. Wisser, CEO of WISAG: "With Willy Ruf we are acquiring an experienced manager and proven service expert who knows and understands the Swiss market and the Swiss people. He will open up new perspectives for WISAG and will have a major impact. With Willy Ruf at our side we will be able to position WISAG as an innovative and leading expert in Switzerland and Luxembourg."

Willy Ruf: "After close to 20 years of devotion to the aviation industry I have decided to accept a new challenge that will enable me to familiarise myself with the use of facility management in a different sphere of business. I am looking forward to the move and to working for a family-run company, as well as to developing something new and applying my experience, my know-how and my ideas to the Swiss market."

Willy Ruf: brief summary of his career

Willy Ruf was in charge of European business at Swissport International for many years, ultimately with overall responsibility for all the group's operations in Switzerland, Germany, Austria, France, Belgium and Bulgaria and also for the development of new areas of business. In addition to his leadership skills, his proven strengths are in the fields of sales and networks. He has a Master of Business Administration degree and is married with two children.

Press photograph:

Future head of WISAG's European business in Switzerland and Luxembourg: Willy Ruf. (Photograph: private)

Press service:

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About WISAG Service Holding Europa GmbH

WISAG Service Holding Europa GmbH, headquartered in Frankfurt am Main, is responsible for the international business of the WISAG Group, one of Germany's foremost service providers. The core business of the family-owned company comprises building management, industrial production services and ground handling services. WISAG Service Holding Europa GmbH has approximately 2,500 employees on its payroll in nine countries; these include Austria, Switzerland, Luxembourg, Poland, Spain and the Scandinavian countries.

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